

2024 JUNIOR JERRY JAM

VENDOR AGREEMENT

PROGRAM

JUNIOR JERRY JAM

JUNIOR JERRY JAM (JJJ) is a grassroots 501(c)3 nonprofit organization dedicated to inspiring and fostering the development of young musicians and music lovers through exposing young people to established, professional musicians and providing safe, inviting spaces for families to enjoy live music. JJJ is committed to raising money to support local community organizations for the betterment and amelioration of our beloved Buffalo community.

WINTER CONCERT AT BABEVILLE

JUNIOR JERRY JAM (JJJ) will host a winter concert featuring a local Grateful Dead band and [Shakedown Street](#)-style holiday market on December 8, 2024 at 11am. This event will also feature a brief performance by Buffalo String Works performers (children). This event is family-friendly and will feature live music, local artisans, and information about JUNIOR JERRY JAM and the featured organization, Buffalo String Works. Sponsorship dollars and a portion of the proceeds from vendor fees and JJJ merch will be awarded to Buffalo String Works for their work in community-based music education.

JJJ solicits vendor partnerships to work together to build a music scene for the younger generations that is fun, safe, and inspiring. The partnership between JJJ and the vendor is crucial to ensuring both parties have a successful experience at JUNIOR JERRY JAM's Winter Concert.

Please read this application carefully to ensure your participation will meet the demands of the event, venue, and partnering organizations. If you find any of the requirements or guidelines unattainable, please contact us at once.

JUNIOR JERRY JAM

Board Chairperson: Stu Weinstein

E-Mail Address: juniorjerryjam@gmail.com

Event Point of Contact: Danielle Rovillo

Event Day Phone: (716) 725-4326

Social media: <https://linktr.ee/juniorjerryjam>

JJJ WINTER CONCERT VENDOR APPLICATIONS ARE DUE NOVEMBER 25, 2024 at 5PM

There is limited space available. Applicants will be notified of their acceptance on a rolling basis. There are no guaranteed spots regardless of past participation. Thank you for your interest in the JJJ Winter Concert & Shakedown Market!

¹ Vendors selling taxable items must display a valid NYS Certificate

² Vendors selling nursery and greenhouse crops must display a valid NYS Nursery License.

³ Vendors sampling Wine or Beer must provide the appropriate NYSLA Marketing Permits

⁴ Vendors selling hot or cold foods, processed foods and other perishable items shall do so in compliance with the requirements of the Health Department of Agriculture and Markets.

JJJ SHAKEDOWN MARKET POLICIES

All vendors are responsible for upholding these policies.

APPLICATION FEE

There is no application fee for this event.

VENDOR FEE

There will be a \$50 fee for each vendor. Fees go towards promotion and advertising and event costs. Proceeds will be awarded to the benefitting organization, Buffalo String Works.. If accepted, payment is due by December 8, 2024. Payments are to be made via cash, venmo OR an invoice we send you via paypal.com. You do not need a PayPal account to use PayPal. Your payment serves as final confirmation of your vendor space. No refunds will be given.

JJJ does not want to exclude businesses, especially new and growing enterprises, on the basis of cost. If our stated fees or pre-payment requirement will not work for you, please notify the event organizer to make different arrangements. All suggestions will be considered.

VENDOR INFORMATION

The 2024 JJJ Winter Concert and Shakedown Market will be held on Saturday, December 8, 2024 at Babeville in Asbury Hall, located at 341 Delaware Ave, Buffalo, NY, 14202, from 11 am-2 pm.

Each vendor will be provided a 10-foot wide space in the areas surrounding the stage. Please note: WE WILL BE PROVIDING TABLES AND CHAIRS. Vendors are permitted to bring their displays and set-up materials as long as it fits within the 10-foot space. Additional items, for example, free-standing back walls and racks must be cleared with the event organizer prior to acceptance. Photos and measurements of clothing racks, wall displays, and other implements are helpful and should be attached to the application. There will be 2' of open space between each vendor to allow for safety of participants, traffic flow, and personal distancing. When determining table display set up, vendors should consider that a live concert, with children dancing, will be taking place in the area of the Shakedown Market.

Vendors have a one-hour period prior to the event for set-up. **All vendors MUST be set up by 10:45 am.** Vendors will have approximately one-hour for breakdown. Vendor breakdown must not occur until after the event is over, no earlier than 2 pm. All vendors MUST vacate the space by 4 pm.

The JJJ Winter Concert and Shakedown Market is not a juried market. Vendors are selected based on product quality and section availability. Vendors can only bring and sell original work, vintage, and curated secondhand items shown or described in their application. Selling items geared towards Grateful Dead fans and children is strongly encouraged. Reselling licensed merchandise is not permitted. Selling mass-produced goods is not permitted. All New York State permitting regulations apply.

>>> To help grow this up and coming event, vendors are required to share event information on social media, tagging JUNIOR JERRY JAM, at least TWO times prior to attending. Vendors with multiple platforms are asked to share across the platforms they utilize most.

GROUND RULES

1. Please respect the space of the people around you. This includes participants, vendors, musicians, guests, and staff. Vendors are expected to treat all guests in a courteous manner. Absolutely no discrimination is tolerated.
2. No hanging, drilling, taping or affixing anything to any surface in or around Babeville.
3. For the safety of all participants, vendors must remain set up at their space until the close of the event. If an emergency comes up, please contact the event organizer. If you sell out of goods, please remain in your space until the event is over.
4. Vendors must make prior arrangements for all trash, packaging, bins, boxes, and debris. Vendors should leave their space broom-clean upon leaving. Any vendor leaving a mess behind may be charged a clean up fee.
5. All applicable city, county, state, and federal laws and regulations must be followed, including NYS Ag & Markets and federal food safety regulations, sales tax laws, as well as any applicable public safety guidelines administered by the CDC, state, county, or municipality.
6. Vendors should have a sign showing their business name.
7. WiFi is extremely limited. Vendors are urged to use cell service for credit/debit. Accepting cash, Venmo, CashApp, and other payment formats is encouraged.
8. Vendors may not run their vehicles continuously or park illegally during the event.

SPLITTING A SPACE WITH ANOTHER VENDOR

If you plan to split a space with another vendor, you must let us know in your application. Both parties should fill out an application and indicate as such.

INSURANCE

All vendors are required to physically provide proof of general and product liability insurance listing both Babeville and JUNiOR JERRY JAM as additionally insured. Your insurance provider can help you with this process.¹

CITY / COUNTY / STATE / FEDERAL REGULATIONS

SALES TAX

All participating artists are responsible for calculated, collecting and paying the appropriate New York State and Erie County sales tax on all items sold. By agreeing to be a vendor, you acknowledge that you have been made aware of this and cannot hold JUNiOR JERRY JAM, Babeville, or any of the event sponsors responsible should you be found in violation of this procedure.

OTHER REGULATIONS

For consumer and vendor safety, anyone that is subject to regulations based on the product they are selling, are required to provide proof of permit, certificate or license. Applicable regulations may include:

¹ The Farmers' Market Federation of New York which has insurance products available for farmers/vendors. Please call Dianne Eggert, executive director of the Farmers' Market Federation, at 315-637-4690 or email deggert@nyfarmersmarket.com, for more information.)

- NYS Ag & Markets Home Processor Exemption²
- Sales Tax Certificate³
- City of Buffalo Vendor's Permit
- NYS Nursery License⁴
- NYS Wine License⁵
- NYS Beer License⁵
- County Board of Health Permit²
- Article 20C License from NYS Dept. of Ag. And Markets²
- Part II Permit, NYS Dept of Ag. & Mkts, Div. of Milk Control

THE LEGAL STUFF

The JUNIOR JERRY JAM Winter Concert & Shakedown Market, JUNIOR JERRY JAM, Inc, Babeville, Buffalo String Works, and their sponsors (further represented as "JUNIOR JERRY JAM Winter Concert and Shakedown Market, et al") shall not be responsible for or liable to vendors for any loss, damage, injury that may result to vendors or their property from any source or any cause whatsoever. The vendor hereby releases and waives any claims against the JUNIOR JERRY JAM Winter Concert and Shakedown Market, et al, related to such loss, damage, liability, injury, and/or destruction.

The JUNIOR JERRY JAM Winter Concert and Shakedown Market, et al, is not liable for the cancellation or rescheduling of the event due to any circumstance, including without limitation, the following: weather, damage or unavailability of the event facility, compromised safety, acts of God, war, protest, police action, failure of utilities, or other causes. The JUNIOR JERRY JAM Winter Concert and Shakedown Market, et al will use reasonable efforts to try to postpone or reschedule the event when necessary.

Photos and videos taken at The JUNIOR JERRY JAM Winter Concert and Shakedown Market may be released publicly via our website and social media and shared by event and organization partners. The JUNIOR JERRY JAM Winter Concert and Shakedown Market, et al reserve the right to decline, reject, and prohibit any applicant for any reason whatsoever.

Policies are subject to change upon the The JUNIOR JERRY JAM Winter Concert and Shakedown Market's discretion. If changes are made, vendors will be notified.

The JUNIOR JERRY JAM Winter Concert and Shakedown Market does not discriminate on the basis of race, ethnicity, color, religion (creed), gender, gender identity, age, national origin (ancestry), disability, marital status, sexual orientation, or military status, in any of its activities or operation.

The JUNIOR JERRY JAM Winter Concert and Shakedown Market does not support hatred toward people or otherwise demean people based upon race, ethnicity, color, religion (creed), gender, gender identity, age, national origin (ancestry), disability, marital status, sexual orientation, or military status, or items/content that promote organizations or people with such views.

² Vendors selling hot or cold foods, processed foods and other perishable items shall do so in compliance with the requirements of the Health Department of Agriculture and Markets.

³ Vendors selling taxable items must display a valid NYS Certificate

⁴ Vendors selling nursery and greenhouse crops must display a valid NYS Nursery License.

⁵ Vendors sampling Wine or Beer must provide the appropriate NYSLA Marketing Permits

VENDOR APPLICATION

BUSINESS NAME
OWNER'S NAME
BUSINESS ADDRESS:
MAILING ADDRESS (if different)
Point of Contact Name/Title
Phone Number
Is it okay to text message you?
Email Address
Website
Social Media Handles (@)
About your business (3-4 sentences)
How long have you been in business?
Are you a woman or minority-owned business enterprise (WMBE)?

APPLICATION TYPE [Select all that apply]

	GENERAL VENDOR
Vendor supplies gift items unregulated by additional laws.	
	FOOD VENDOR - PACKAGED OR PROCESSED PRODUCTS
Vendor supplies packaged food products intended for gifting or later consumption. Vendor has all proper permits, licenses and/or certifications ensuring their products comply with relevant regulations.	
	FOOD VENDOR - READY TO EAT
Vendor supplies food products that are ready-to-eat and intended to be consumed at the event. Vendor has all proper permits, licenses and/or certifications ensuring their products comply with relevant regulations.	
	OTHER REGULATED PRODUCT VENDOR
Vendor supplies products regulated by local, state, or federal guidelines. Vendor has all proper permits, licenses and/or certifications ensuring their products comply with relevant regulations.	
PRODUCT LIST List and describe all items to be sold. Attach additional sheets or include links as necessary.	

PERMITS AND INSURANCE (attach any and all that apply)

- Insurance Certificate (as noted above; required)**
- NYS Ag & Markets Home Processor Exemption
- Sales Tax Certificate
- City of Buffalo Vendor's Permit
- NYS Nursery License
- NYS Wine License
- NYS Beer License
- County Board of Health Permit
- Article 20C License from NYS Dept. of Ag. And Markets
- Part II Permit, NYS Dept of Ag. & Mkts, Div. of Milk Control

APPLICATION SIGNATURE

I _____ have read and agree to comply with the guidelines, prerequisites, and rules set forth by the JUNIOR JERRY JAM Winter Concert and Shakedown Market.

NAME PRINTED	DATE
SIGNATURE (if digital, return name in all capital letters)	

SUBMIT FORM

Email this completed form to juniorjerryjam@gmail.com by December 10, 2022 at 5pm.

TIPS FOR A SUCCESSFUL EVENT

Social Sharing

To help grow this up and coming event, vendors are required to share event information on social media, tagging JUNIOR JERRY JAM, at least TWO times prior to attending. Vendors with multiple platforms are asked to share across the platforms they utilize most. JJJ social handles are listed on page 1.

Pricing Products

Prices should be clearly marked and displayed, when possible. Vendors are responsible for determining the price of their own products with consideration to an equitable environment. Sliding scale, senior and/or veteran discounts, bulk ordering, are encouraged, when possible.

Display

Displays should be clean and inviting. Tables, tablecloths, and other display implements may be available on loan.

Customers

JJJ's attendee base is diverse in age, race, and gender as well as taste, preference, and value. Attendees also range in literacy ability and income. We encourage vendors to reach as many customers as they can with their product.

Event Considerations

Children and families are the primary focus. There will be music playing during the event. Customer development may be challenging at times. Patience and understanding are key to making this space fun and inviting for families.

THANK YOU FOR SUPPORTING JUNIOR JERRY JAM!